



Presented by the KEYS Program



Saturday, April 7th, 2018

10am to 3pm

At the JF Kennedy Arena, 500 West Embargo Street, Rome

Admission is FREE to the public!

The KEYS Program is excited to announce that it has partnered with John and Maryann Mazzaferro to present the 2nd annual CNY Health and Wellness Fair! The first event was a huge success with over 100 vendors and healthcare providers from all over NYS participating. We would love for you to join us!

Healthcare professionals and those in the medical, health and/or wellness related fields are welcome to apply to have a booth at the event. Cost for a **Booth** is just \$35 and includes 1 table and 2 chairs.

Event Sponsorships are available for just \$500 and includes; Larger booth space with 2 tables & 4 chairs in a prime spot; sponsor name/logo listed in full page print advertisement for the event; sponsor provided banner displayed at the event; sponsor name listed in KEYS Program website/social media before & after event; and sponsor name/logo on sponsor board displayed at event.

We are also seeking **Exhibit Sponsors** for a special walk through educational exhibit called the MEGA Brain. The 20-foot long inflatable MEGA Brain teaches visitors about the parts and processes of the brain including neuroscience, stroke, brain trauma and disease. We are seeking sponsors to help offset the cost of the display. All Exhibit Sponsors will have the same benefits as the Event Sponsors, PLUS additional signage in the Exhibit area.

Contact Committee Chairmen, Maryann & John Mazzaferro at 315-569-7744 or Cheri Schmalz 315-335-6312 or KEYS at 315-363-6446 or keysprogram@msn.com or visit www.theKEYSprogram.org!



Please fill out the information below & return this form & payment to KEYS!

Contact Name: _____

Business/Organization Name: _____

_____ \$1,000 or more ~ We would like to be an Exhibit Sponsor!

_____ \$500 ~ We would like to be an Event Sponsor!

_____ \$35 ~ We would like to have a Booth at the event!

_____ We would like to make a donation of \$ _____ to this event!

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Please mail this form with your check made out to "KEYS" to:

The KEYS Program, 308 Sherrill Road, Suite 100, Sherrill, NY 13461

Phone: 315-363-6446 Email: keysprogram@msn.com www.theKEYSprogram.org

The KEYS Program is a 501c3 nonprofit children's charity federal ID # 16-1609790 registered with the IRS and NYS Division of Charities. Donations are tax-deductible to the fullest extent of the law.