



Holiday Smiles!

It's the most wonderful time of the year! ~Andy Williams

Things have been bustling here in preparation for our busiest and most wonderful time of year...*the holiday season*. Nothing warms our hearts more than experiencing the magic of the season through the eyes, heart and smile of a child!

This year, we have created a special *Holiday Smiles* CD for our KEYS kids with many holiday classics the whole family will love performed by Bing Crosby, Nat King Cole, Ella Fitzgerald, Michael Buble and more! We will be delivering these "holiday smiles" to kids in need in the Central New York area and across the country throughout the months of November and December. (We may even visit a hospital near you!)

We wanted to share the magic of the holidays with our fans, supporters and donors this year, so from now through December 31, 2014, for every donation of \$20 to the KEYS Program we will send you a *Holiday Smiles CD* as a special "thank you" for your generosity. Every \$20 you donate provides a SMILE for a child battling cancer this holiday season and all year through! So you can share the magic of the holidays with your friends and family, for every \$20 you donate, you received a CD...so if you donate \$100 you receive 5 CDs and so on. The CDs make great stocking stuffers or gifts for family, friends and colleagues...and all for a good cause!♥ (Info on how to order is on the back of this newsletter.)

We send along our best wishes for health, happiness and smiles during this most wonderful time of the year!

Colleen & Dave

Colleen & Dave Bennett ~KEYS Founders



Hearts of Hope Project Selected for Recognition by the Genesis Group!

On Thursday, November 20th, the Vernon-Verona-Sherrill Entertainment Industry Class (VVS Ei) will be recognized for their outstanding contribution to education for our partnership the *Hearts of Hope Project*! The 9th annual event is hosted by the Genesis Group of the Mohawk Valley Region and honors outstanding educators and programs in the Mohawk Valley region.

The *Hearts of Hope Project* is a partnership of the VVS Ei Class and the KEYS Program where each school year the teens create, record and produce original music for our KEYS teens. The students host the annual *Hearts of Hope Benefit Concert* each May to share the music they have created with our KEYS families, the community and to our KEYS kids in children's hospitals across the US via our live stream. Funds raised from the project enable the students to provide CDs of their original music for us to give away in our music care packages. Most importantly, they share their hearts to bring hope and smiles to our KEYS kids! We are so thrilled this amazing school district, teachers and students are being honored in such a special way. Mark your calendar and join us on May 15, 2015 to experience the amazing *Hearts of Hope Project* with us! ♥

Hope's AMAZING Smile ♥

On October 16, 2014 our KEYS Kids Ambassador and dear friend, 15 year old Hope Inslee, earned her angel wings after a courageous battle with cancer.

Hope served as the voice of KEYS kids across the country since May of 2013. Despite a difficult battle with cancer, Hope always had a smile to share with everyone she met. Hope's strength, positive attitude and amazing smile were an inspiration to all of us and all who knew her!



Thank you to everyone who sent messages and SMILES to the "Smiles for Hope" page on Facebook. Your love and support means so much to her and her family. Thank you for all you do to help to ensure Hope's smile will shine on in the hearts of KEYS kids for years to come!♥

Utica College Child Life Class



Colleen Bennett and Donna Mucks from the KEYS Program made their annual visit to make music with the awesome Utica College Child Life & Education classes in October. The college students sang along, danced along and learned about the many benefits of music in the hospital, early childhood or special needs setting. Thank you to our dear friend Professor Melodee Moltman for all you have done to make this beautiful partnership possible for so many years! ♥

November Volunteer Meeting!

Our next Volunteer Meeting will be Saturday, Nov 15th at 11am at the KEYS Office at 308 Sherrill Road in Sherrill.

Contact us at keysprogram@msn.com or 315-363-6446 to let us know if you will be joining us!



Workshops & Speakers

Did you know the KEYS Program has a great network of presenters who would be very happy to present a workshop, lunch 'n learn, program or training for your business, church, club or organization?

Please contact KEYS Executive Director Colleen Bennett at 315-363-6446 or by email at keysprogram@msn.com for more info!

Upcoming Events

- ◆ **Nov 20th** - The Genesis Group's 9th Annual Celebration of Education honors the VVS Ei Class Hearts of Hope Project!
- ◆ **Nov 20th** - The KEYS Program's 21st Anniversary!
- ◆ **Nov 1st thru Dec 31st** - The KEYS Program's *Holiday Smiles* Tour!

Please note: The KEYS Program's *Night of Music & Smiles* concert that was scheduled for Nov 20th has been postponed until a later date so we may attend the Genesis Group's recognition event for the Hearts of Hope Project. Stay tuned for the new day and time after the holidays!

Donate a Smile and Receive a *Holiday Smiles* CD!



From now through December 31, 2014, for every donation of \$20 to the KEYS Program we will be giving away our *Holiday Smiles* CD as a special "thank you" for your kind generosity. Every \$20 you donate provides a SMILE for a child battling cancer!

Donating a smile is easy! For every \$20 you donate you received a CD...so if you donate \$100 you receive 5 CDs and so on. Just mail in the form below or make a credit or debit card donation via our website at www.theKEYSprogram.org.

Songs on the CD are some of our favorite holiday classics that the whole family will love performed by Bing Crosby, Nat King Cole, Ella Fitzgerald, Michael Buble and more! They make great stocking stuffers or gifts for family, friends and colleagues and all for a good cause! ♥

Holiday Smiles Donation Form

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Business/Foundation Name (if applicable): _____

Number of smiles you would like to donate: _____ x \$20 = \$ _____ **Total donation enclosed**

Please make check payable to: **KEYS** and mail to: **308 Sherrill Road, Suite 100, Sherrill, NY 13461**

Phone: 315-363-6446 Email: keysprogram@msn.com website: www.theKEYSprogram.org

The KEYS Program is a 501c3 nonprofit children's music charity federal ID # 16-1609790 registered with the IRS and NYS Division of Charities. Donations are tax-deductible to the fullest extent of the law. Please consult your tax preparer.