



How many smiles are in a mile?

How many smiles are in a mile? Come walk with us on August 22nd to find out! KEYS and the Oswego County Quarter Midget Club have partnered to host the first ever “Miles of Smiles Track Walk” at the quarter midget track in Fulton! Join us in walking 10 laps on the track equal to one *mile of smiles*! We will have fun for the whole family with race cars on display, great music, awards for the teams who raise the most funds and FREE t-shirts for everyone who registers by Aug 1st! The Quarter Midget Club will have food available for purchase at their concession stand at the track too! Come early and cheer on our KEYS kids as they make laps around the track during the Smile Experience and plan to stay after the walk to check out some great quarter midget racing action too!

The cost to walk is \$25 per person (kids 5 & under free). Registration for the Track Walk will be from 1 to 2pm with the Walk starting at 2pm. You can register the day of the event but we encourage everyone to pre-register by Aug 1st to get a free event t-shirt! Help create even more smiles by getting pledges for you or your team! Collect \$25 or more in pledges and your walk fee is waived! We have special awards & recognition for the individuals & teams that raise the most funds too!

We would love for you to join us in creating miles of smiles! Registration forms are available on our website at www.theKEYSprogram.org or contact us at 315-363-6446 or keysprogram@msn.com to request your forms. Whether your business or group creates a team to walk with us or you partner with us as a sponsor, we hope we can walk together to create a *mile of smiles*! After all... *it's all about the smiles!* ♥

Colleen + Dave

Colleen & Dave Bennett ~KEYS Founders



Summer Newsletter ~ 2015

Paulie's Super Siblings BBQ & Paulie's Tractor Show!



Last year, on July 17, 2014, 2 1/2 year old Paulie Morley passed away after a valiant fight against leukemia. This year, Paulie's parents & sister Haiden invite you to join them for **Paulie's Super Siblings BBQ** on July 18th from Noon until Dark at 1944 State Route 11 in Hastings, NY to officially kick-off the start of Paulie's Fight Fund while honoring Paulie's amazing life! Stop by for some great food (hamburgers/hotdogs, salads and drinks) and fun for the whole family! There will be raffles and Paulie's Lemonade Stand set up all day for those who would like to make a donation of any size. Proceeds will go to Paulie's Fight Fund at the KEYS Program to provide assistance to the behind-the-scenes superheroes...siblings of kids battling cancer.

Save the date! Paulie loved tractors so in Paulie's spirit we are hosting **Paulie's Tractor Show at Granger's Farm** in Mexico, NY on Sept 12th from 10am till 5pm! Admission will be FREE to the public & includes an awesome tractor show, corn maze, hay rides, petting zoo, lots of pumpkins and BIG smiles!

BIG Smiles at Hearts of Hope Concert !

A BIG thank you to the VVS Entertainment Industry Class for hosting another fantastic Hearts of Hope concert in May! Our KEYS families loved the creativity and imagination you incorporated in the concert this year...it was truly magical! Thank you for working so hard all year and for sharing your hearts to bring BIG smiles and hope to our KEYS kids! #itsallaboutthesmiles



KEYS 9th Annual Michael Sowich Memorial Golf Outing Being Held in September to Honor Pediatric Cancer Awareness Month!

Our dear friend Michael “Mikey” Sowich was the true example of service, serving his country in the Army and as a firefighter and state fire instructor. Michael passed away at a fire training in Maryland doing what he did best...devoting his time to serve others. In 2007, we created the Michael Sowich Memorial Golf Outing to celebrate Mikey and his giving spirit!



Our KEYS Kids Ambassador Hope Inslee was our special guest at the golf outing these past few years, enjoying a day away from her cancer treatments surrounded by the love of those who supported her in her journey. On October 16, 2014, Hope lost her battle with cancer at the age of 15, but her beautiful smile and full of life spirit lives on in all of our hearts!

This year's golf outing will take place in September, Pediatric Cancer Awareness Month, to honor Hope and the over 12,500 kids who are diagnosed with pediatric cancer each year. Please join us on Sunday, September 20th from Noon until 6pm at the Old Erie Golf Club, 3387 Foster Corners Road, Durhamville. Complimentary lunch and registration are from 12pm until 1pm followed by 18 holes of golf, shenanigans and Doc Bennett's famous lemonade. A delicious steak dinner and awards will immediately follow golf around 5pm. Cost is \$320 per team if registered by Aug 1st. (\$360 per team after Aug 1st)

Event and Hole Sponsorships are still available for this event. Registration forms and sponsorship info are available on our website at www.theKEYSprogram.org or contact us at keysprogram@msn.com or 315-363-6446. Proceeds from the outing enables us to provide patient support programs to kids battling cancer and a scholarship in Michael's name. We hope you can join us in honoring Mikey and Hope this year! ♥

New Volunteer Opportunities!

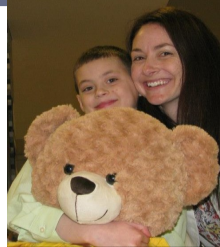
I VOLUNTEER!!



Please join us in welcoming Laurie Fazekas and Pat Pepe who have volunteered to head up our awesome volunteer crew this year! They will be contacting you for updated info and to let you know about some wonderful events you can help out with this summer and fall! Special thanks to Kathy Peters for all of your help in setting up our new community committees & sharing your knowledge and expertise too! For more info on volunteering at KEYS contact us at 315-363-6446 or keysprogram@msn.com!

You're Invited to Owen's After Party!

You're invited to the *Owen Lee After Party* on Aug 8th from 7pm-11pm at the Historic Hulbert House in Boonville, NY!



Live music by Redneck Train Wreck and Rose Red along with good friends and lots of fun! This event helps to raise awareness and funds for the Chromosome 18 Registry in honor of our KEYS Kid Ambassador, Owen Lee! For more info call 315-363-6446 or keysprogram@msn.com!

New KEYS Video Released♥

Have you ever wanted to get a behind-the-scenes peak at what we do at KEYS? Well now is your chance! Swing by the KEYS Program website at www.theKEYSprogram.org and check out our new 1 minute video to see some beautiful smiles in action!

Meet Cheri and Cody!

A family who serves together stays together! Cheri Schmalz, the newest member to our Board of Directors, and her son Cody exemplify the meaning of service. Although new to the board, Cheri is a familiar face at the KEYS Program, volunteering countless hours to help bring BIG smiles to our KEYS kids! Cheri works in the administration office at the Oneida-Madison BOCES and brings a wealth of knowledge and administrative expertise to KEYS. Cody has been involved at KEYS through our Hearts of Hope Project and this year created our new YouTube Channel as his Senior Project enabling us to deliver music 24/7 to our KEYS kids. All of us at KEYS send along our best wishes to Cody as he enters the Marine Corp in July!



Upcoming Events♥

- ◆ **July 3rd** - Hope's Sparkles for Kids
- ◆ **July 18th** - Paulie's Super Siblings BBQ 12pm-Dark
- ◆ **Aug 8th** - Owen's After Party 7pm-11pm @ the Historic Hulbert House in Boonville
- ◆ **Aug 22nd** - Miles of Smiles Track Walk & Smile Experience 1-3pm @ the Oswego Co. Quarter Midget Track, 37 Howard Rd, Fulton, NY
- ◆ **September** - Pediatric Cancer Awareness Month
- ◆ **Sept 12th** - Paulie's Tractor Show 10am-4pm @ Granger's Farm, Mexico, NY
- ◆ **Sept 20th** - Michael Sowich Memorial Golf Outing 12-5pm at Old Erie Golf Club, Durhamville, NY

"Miles of Smiles" Campaign in Full Swing!

The KEYS Program's annual "**Miles of Smiles Campaign**" is in full swing! Each donation of \$20 enables us to provide patient support programs to one child battling cancer...so each \$20 creates one SMILE!

New this year... each person, group or business that donates \$20 (or more) is invited to attend our *Smile Experience* on August 22nd and cheer on our KEYS kids as they make laps around the track! It is a great opportunity to meet our KEYS families, see some BIG smiles in action and to show our KEYS families you support them. Every donation of \$250 (or more) gets your name/logo displayed on one of our *Smile Experience* race cars too. While you are there... walk with us in our Miles of Smiles Track Walk being held the same day! (Info on the Track Walk on the front of this newsletter)

Simply fill out the form below and mail it back to us OR go to our website at www.theKEYSprogram.org and make a credit card donation on-line! Thank you for all you to do to help create BIG smiles! After all...it's all about the *smiles!*

"Miles of Smiles" Donation Form

Please fill out, detach and return to the address below. Thank you for helping us to deliver smiles!

_____ I want to donate Smiles! Number of smiles I want to donate: _____ x \$20 = \$ _____ amount enclosed

_____ My business/foundation wants to sponsor smiles! Amount of donation/sponsorship enclosed: \$ _____

_____ I want to make a smile donation of \$ _____ in honor or memory of: _____

_____ I want to make a donation of \$ _____ to *Paulie's Fight Fund* at the KEYS Program.

Name: _____ Phone: _____

Business/Foundation/School Name (if applicable): _____

Contact Person: _____ Website: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Please make all checks payable to: **The KEYS Program** and mail to: **308 Sherrill Road, Suite 100, Sherrill, NY 13461**

Phone: 315-363-6446

Email: keysprogram@msn.com

Website: www.theKEYSprogram.org

The KEYS Program is a 501c3 nonprofit children's music charity federal ID # 16-1609790 registered with the IRS and NYS Division of Charities. Donations are tax-deductible to the fullest extent of the law. Please consult your tax preparer for more info.