



## Superheroes ♥

Superheroes come in all sizes.

They are 5 year old cancer warriors. They are the behind-the-scenes brothers or sisters of a cancer warrior. They are moms and dads, grandmas and grandpas, aunts and uncles. They are doctors, nurses, child life specialists and music therapists. They are students who write a poem or a song from the heart. They are a class that collects change so they can provide Christmas baskets for little cancer warriors. They are musicians who share their talents to create a smile. They are your friends and neighbors who quietly and without fanfare donate a smile or two or three every year to KEYS. They are a racetrack that opens their gates and hearts for families to have a special day at the track to themselves. They are a friend who refers us to family that is hurting. They are dedicated volunteers who take time away from their family to bring hope to other families. They are a foundation dedicated to supporting programs for kids battling cancer year after year. They are you!



Thank you for being a superhero that helps us deliver so much love, hope and smiles to the greatest little superheroes we know!

It's all about the *smiles!*

*Colleen + Dave*

Colleen & Dave Bennett ~KEYS Founders

## Holiday Smiles Galore!

Thank you to everyone who helped us deliver music, hope and SMILES like these to our KEYS families this holiday season! Toys, CDs, instruments and smiles galore were delivered to more than 350 children and their super siblings over the holidays! We couldn't have done it without you! ♥



## KEYS Expands Music Therapy Services in 2016! ♥

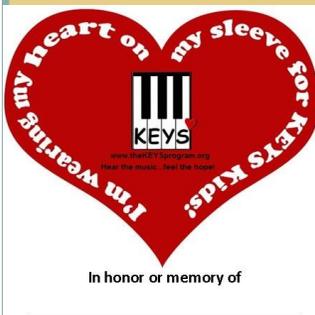
The KEYS Program is very excited to announce we are expanding our music therapy programming at the KEYS Program to provide services for children & adults of all ages, abilities and illnesses in 2016! Community music therapy classes, private music therapy sessions and more are in the works!

To kick things off, we are presenting an "Autism Movement Therapy" class for children and adults at the Sherrill Kenwood Free Library in January and February presented by our awesome board certified music therapist Cindy Legwaila.



We are accepting clients of all ages for private one-on-one music therapy sessions. Contact us at 315-363-6446 or email us at [keysprogram@msn.com](mailto:keysprogram@msn.com) for more information!

## You Can Create Big Smiles By Participating in Wear Your Heart on Your Sleeve Day on Feb 29th!



*Wear Your Heart on Your Sleeve Day* is a special day when you or your group can create big smiles on the faces and in the hearts of our KEYS kids by wearing the KEYS heart sticker on your sleeve for the day! Each sticker has room for you to write in the name of a friend, loved one or KEYS kid that you want to honor.

**This year's *Wear Your Heart on Your Sleeve Day* is taking place on February 29th, 2016!**

Stickers are just \$2 each and can be purchased from one of the many great schools, businesses, churches and groups that are selling hearts! (We will have a list of them on our website at [www.theKEYSprogram.org](http://www.theKEYSprogram.org) starting Feb 1st!)

HOW CAN YOU CREATE BIG SMILES? Contact us if your school, workplace, church, civic group or other group of amazing folks would like to create BIG smiles by selling hearts to friends and family throughout the month of February! The more stickers you sell...the more smiles you create!

Contact us for more info TODAY at [keysprogram@msn.com](mailto:keysprogram@msn.com) or give our office a call at 315-363-6446!

## Mark Your Calendar for These Great Events at KEYS in 2016!

- ◆ **Feb 29th** - *Wear Your Heart on Your Sleeve Day!*
- ◆ **March 12-13th** - Visit the KEYS *Smile Experience* Booth at the Syracuse Motorsports Expo, Syracuse, NY!
- ◆ **June 11th** - KEYS Kids Ambassador Presentation at *Smiles for Hope* Event, Remsen, NY!
- ◆ **July** (date TBA) - KEYS *Smile Experience* at the Syracuse Quarter Midget Track, NYS Fairgrounds, Syracuse, NY!
- ◆ **July 30th** - Check out the KEYS float in our hometown the City of Sherrill's 100th Anniversary Parade!
- ◆ **Aug 28th** - KEYS *Smile Experience* at the Oswego County Quarter Midget Track, Fulton, NY!
- ◆ **September** - *Paulie's Super Siblings* Awareness Month!
- ◆ **Sept 10th** - *Miles of Smiles Track Walk* at the Oswego County Quarter Midget Track, Fulton, NY!
- ◆ **Oct 1st** - Paulie's Tractor Show at Granger's Farm, Mexico, NY!
- ◆ **October** (date TBA)- KEYS Fall Conference!
- ◆ **Nov 20th** - KEYS 23rd Anniversary & Holiday CD Release!
- ◆ **December** - KEYS Holiday Smiles Tour!

## KEYS Partners with ASU and Opens Western Satellite Office!

The KEYS Program is very excited to announce we have added a satellite office in Phoenix, Arizona in order to better reach the sites and kids we serve in the western region of the US!

 KEYS is working in partnership with Arizona State University on a special project that will enhance the KEYS experience for our KEYS kids, families and the sites we serve across the US.

This special project is in the development stage so stay tuned for more updates throughout 2016! All communication and mail will still go through our Main Headquarters in New York.

If you would like to contact our Western Satellite Office, please call our Main Headquarters at 315-363-6446 or email us at [keysprogram@msn.com](mailto:keysprogram@msn.com)!

## Tony Stewart Foundation Creates BIG Smiles!

The KEYS Program is honored to receive a \$10,000 grant from the Tony Stewart Foundation to provide our Music Outreach program to kids battling cancer and serious illnesses again this year!



**TONY STEWART**  
FOUNDATION

In the past 12 years, the Tony Stewart Foundation has generously awarded \$6.5 million in grants to outstanding children, animal and driver charities, truly "accelerating change" in the lives of so many. Thanks to the support of the Tony Stewart Foundation, we are able to bring joy, healing and BIG smiles to our KEYS kids all year long! ♥

For more information about the good works of the Tony Stewart Foundation, visit their website at [www.tonystewartfoundation.org](http://www.tonystewartfoundation.org) or swing by their Facebook page and let them know how awesome they are!

## How You Can Create a SMILE!

Thanks to our amazing volunteers and donors we were able to deliver 7,000 SMILES to kids battling cancer last year. All of our outreach programs are provided at no cost to the families we serve, so we depend totally on wonderful donors like YOU to make these smiles possible. Every \$20 you donate helps us to create another SMILE! If you'd like to help create smiles just once this year, or all year long, simply fill out the form below to make a tax-deductible donation today! Thank you! ♥

### Donate a SMILE!

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Business/Foundation Name (if applicable): \_\_\_\_\_

**I Want to Create a Smile Today** ~ Number of smiles you would like to donate: \_\_\_\_\_ x \$20 = \$\_\_\_\_\_ Total donation enclosed!

**I Want to Create Smiles All Year Long** ~ I'd like to create smiles all year long with a monthly pledge of \$ \_\_\_\_\_ to the KEYS Program! (We will mail you a pledge form to get started! ☺)

Please make check payable to: **KEYS** and mail to: **308 Sherrill Road, Suite 100, Sherrill, NY 13461**

Phone: 315-363-6446 Email: [keysprogram@msn.com](mailto:keysprogram@msn.com) website: [www.theKEYSprogram.org](http://www.theKEYSprogram.org)

The KEYS Program is a 501c3 nonprofit children's music charity federal ID # 16-1609790 registered with the IRS and NYS Division of Charities. Donations are tax-deductible to the fullest extent of the law. Please consult your tax preparer.